



for little angels - made by angels
must haves for babies & co.

Cute, Personalised and Unique

Dubai retailer Coochy Co unveils Spring 2011 range

Dubai - United Arab Emirates (1.st March 2011): Specialist Dubai baby apparel and accessory retailer Coochy Co is promising a very personal Spring this year.

The Coochy Co Team has developed a range of beautiful baby nursing bags, pillows, towels, t-shirts and even jewellery which can be personalised with the name and the birth date of the child.

From T-shirts to kindergarten bags, bathrobes to pillows, Coochy Co is offering these cheeky handmade baby accessories in beautiful textiles and cute colours. Additionally, the personalised naming service has not been seen in the Dubai market before. All materials are 100 % cotton and imported from Europe (but made and personalised in Dubai), and come in limited quantities making them a very unique Xmas present.

Company co-founder and owner Tanja Peters commented "We believe Coochy Co offers our discerning customers a welcome alternative to Dubai's 'big brand' retail world where it is hard to find unique Xmas presents. In fast-maturing cities like Dubai there is a distinct and growing number of shoppers who are

specifically seeking out hand-selected and handmade items and we are confident Coochy Coo's products provide the perfect gift solution" she concluded. Coochy Coo is also proud to confirm that it donates part of its profits to charity by supporting 2 foster children (brother & sister) in India where their organic cotton is from.

Coochy Coo already has a growing network of Dubai retail outlets where its product range can be purchased and product orders for personalisation can be submitted by the customer. Coochy Coo's product range is targeted at moms, moms-to-be, grandparents, family and friends. The company's website can be viewed at www.coochycoo.net where an outbound e-newsletter function is being developed for registering customers who want to find out more about current and future products.

Customer questions and enquiries can be submitted to shop@coochycoo.net or by calling 055 657 7982.

ENDS

About Coochy Coo

The company was established April 2007 in Germany and June 2009 in Dubai, UAE.

Co-owners:

Tanja Peters, German, 15 years of marketing experience in fast moving consumer goods industry. Beiersdorf (NIVEA), 6 years P&G on hair cosmetics in Germany and in Dubai. Studied, lived and worked in Italy, France, Germany, South Africa and Thailand. Now mother of 4 year old Milo and Kenu (1 year 4 months).

Jovana Scheunemann, German, 15 years of fashion & graphic design experience. Mother of 3 year old Lennox and Bendix Marlo 1 year.

Coochy Coo online Retail Outlets:

Aura boutique

www.aura-b.com

BabySouk

www.babysouk.com

Bride Side of Life

www.bridesideoflife.com

Just Kidding

www.justkidding-me.com

Oleana Boutique

www.oleanaboutique.com

Retail Outlets

Bellini (Dubai Mall)

2nd Floor near Hamleys

Bumble Bee (Dubai Mall)

2nd floor, near Ice Rink

Tel: +971 (4) 330-8160

Just Kidding LLC,

Gold & Diamond Park, Sh. Zayed Road

Tel: +971 (4) 323-7502

Favourite Things

II Floor next to the food court, Dubai Marina Mall, Sh. Zayed Road, Tel: +971 (4) 434-1984

Dubai Babies (Mercato Mall)

Tel: +971 (50) 457-9698

Cottage Chic (Jumeirah Beach Residences)

The Walk at Jumeirah Beach Residence, Sadaf 4

Tel: +971 (4) 437-0268

Etcetera (Jumeirah)

Jumeirah Beach Road beside Fridays Restaurant

Tel:+971(4) 344-8868

Happy Baby (Abu Dhabi)

Tel:+971-2-6323266, +971559979609

International**Mommy and Me (Kuwait)**

Gallery 2000, Salmiya Salem Kuwait City

Tel:+965 9 9869911

Oleana Boutique (Kuwait)

Al Salam Area South Surra Block 4 Street 411 house 46 Kuwait City

+965 9 9673073

www.oleanaboutique.com

Menez (Oman)

Al Noor Plaza, Muscat, Sultante of Oman

+9624699882

Twinkle (Oman)

+96899108777

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